

HOSPITALITY AND TOURISM MANAGEMENT

About the Program

The Associate of Arts in Hospitality and Tourism Management is a program designed to prepare graduates for middle management responsibility in large organizations or for greater responsibility in smaller enterprises.

From the start of the program, students are taught in an active learning style in order to develop the right knowledge and attitude necessary for the hospitality industry. Emphasis is placed on the relevant competences for service-oriented managers in the 21st century: Critical and creative thinking; strong Communication and collaboration skills; and the capability to function in a Cross Cultural environment.

Students are introduced to the world of hospitality from both the theoretical as well as the practical angle. Emphasis is placed on both the important management theories as well as practical experience gained in work – placement and internships.

In order to meet the laid down objectives USM uses the internationally renowned BTEC curriculum for hospitality Management. Upon completion of this program students will earn the internationally recognized British Higher National Certificate in Hospitality Management* next to their USM Associate of Applied Science Degree.

The Hospitality Management Program is now accredited by BTEC and it is an EQF level 5 program. As of now St. Maarten/ St. Martin it is the only level 5 program.

Upon successful completion of the Associate of Arts in Hospitality and Tourism Management; the graduate has developed the necessary knowledge, skills and competences which are needed in today's hospitality industry.

Tuition and Fees (Academic Year)

Application Fee	\$25
Tuition Cost per credit	\$157 or \$190
Registration fee (per semester)	\$15
General fee (per semester)	\$100

There are additional costs for this program such as SKOTEL, travel, and courses taken abroad. Students should consult the Division Head or advisor on this matter.

Admission Steps

- Complete your Application form
 - \$25 application fee
- Submit the relevant supporting documents:
 - Original High school diploma
 - Original High school transcripts (must be sealed and stamped)
 - Exam results (CXC /HAVO /GED /BAC results (if applicable))
 - Personal Essay
 - Two (2) passport pictures
 - Copy of passport (Verified at USM)
 - Proof of Residency/ Registration form
 - Affidavit of financial support (Forms available at the USM)
- Submit your application before the deadline
- Meet all USM's acceptance criteria (Additional requirements not listed here may be necessary for admittance to this program.)
- Sit the Placement Exams
- Meet with your Division Head/Coordinator before registering for classes
- Start your classes!
- International Students should apply a semester prior to the date of desired enrollment.*

Academic Calendar and Application Deadlines

Semester	Admissions Deadline:
Fall (August – December)	July 8 th
Spring (January – May)	November 8 th
Summer (June – August)	April 8 th



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Program of Study

GENERAL COURSE REQUIREMENTS (27 Credits)	Credit	PRE-REQUISITES	PARADIGM recommended Plan of Study	
- (FDS 100) Freshman Development Seminar	1			
Humanities			YEAR1	Semester 1
- (ENG 111) English Composition 1	3	ENG 010, 011, 012	FDS 100	1
- (ENG 112) English Composition 2	3	ENG 111	ENG 111	3
- (SPE 115) Interpersonal Communications	3	ENG 010, 011, 012	MAT 141	4
- (SPA/FRE/DUT) Foreign Language Elective	3	-	CIS 101	3
	12		HTM 110	3
			HTM 130	3
				(17)
Mathematics			YEAR1	Semester 2
- (MAT 141) College Algebra	4	MAT 021, 022	ENG 112	3
- (MAT 231) Intro to Statistics/(MAT 232) Calculus for Business & Soc. Science	4	MAT 141	SPE 115	3
	8		SPA/FRE/DUT	3
			SOC 121	3
			HTM 120	3
			HTM 150	3
				(18)
Social Sciences			SUMMER SEMESTER	
- (SOC 121) Introduction to Sociology	3		HTM 199	3
- (PSY 120) Introduction to Psychology	3			(3)
	6			
MAJOR COURSE REQUIREMENTS (40 Credits)			YEAR 2	Semester 3
- (CIS 101) Business Software Applications	3	CIS 021		
- (HTM 110 / Unit 1) The Contemporary Hospitality Industry	3		MAT 231	4
- (HTM 120 / Unit 2) Finance in the Hospitality Industry	3		PSY 120	3
- (HTM 130 / Unit 3) Customer Service	3		HTM 260	3
- (HTM 150 / Unit 5) Food and Beverage Operations Management	3		HTM 270	3
			HTM 290	3
				(16)
- (HTM 199 / Unit 10) Work-Based Experience	3	HTM 110, 130, 150	YEAR 2	Semester 4
- (HTM 240 / Unit 4) Research Project	4	Co req.: HTM 299	HTM 240	4
- (HTM 260 / Unit 6) Rooms Division Operations Management	3	HTM 199	HTM 290	3
- (HTM 270 / Unit 7) The Developing Manager	3	HTM 199	HTM 299	6
- (HTM 280 / Unit 8) Marketing in Hospitality	3	HTM 199		(13)
- (HTM 290/ Unit 41) Personal and Professional Development	3			
- (HTM 299) Internship	6	HTM 260, 270, 280		
	40			
TOTAL REQUIREMENTS	67			